

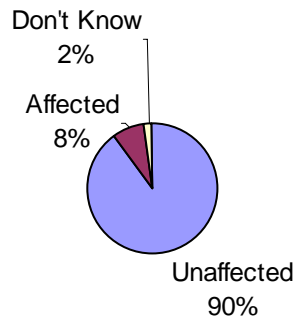
How stock markets affect our lives

The Three Muskateers

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Introduction

A Random Survey of a group of 14-19 year olds on whether the stock market affects them



Fed up Fred



Super Susan

Early Twenties

Childhood

Married with Children

Retirement

Baby – Teenager - University

Fed up Freddy



Baby bond – invested in new growth companies.

Studied geography

At the age of 18 he spent all of it on a car.

Super Susan



Baby bond - Invested in new growth companies.

Studied economics and business.

At the age of 18 she kept the investments

Early Twenties

Childhood

Married with
Children

Retirement

Young Adulthood – Maturity/ Middle Age



Fed up Freddy

Super Susan



Both have the same job
Both have same number of children
Both have the same Lifestyle

Took first offer he was given

-Mortgage –

Looked for the best deal

Invests Erratically

-ISA -

Regular Investments

Left the pension because he doesn't feel
he has the money to invest in a pension

- Pension -

Decided to take company pension

Invests his child's baby bonds into a bank

Invests her child's baby bond into
growth companies

Cashes in ISA's to help fund child's
university fees

Early Twenties

Childhood

Married with
Children

Retirement

Retirement



Investment

No investment
In the stock
Market result in:

Living off State
Pension



Fed Up Freddy

Investment

Returns from the stock
market allow:



Super Susan

Invest for Grand
Children



Lifestyle

Working as long
As possible

Getting by in life,
Just Surviving



Lifestyle

Wealth Spent
On Luxury



Early Twenties

Childhood

Married with
Children

Retirement

Conclusion



- The Stock Market will *always* affect us
- Awareness matters
- More than 12 million people now own shares in British companies and the number is rising

Share price performance chart

FTSE 100

Source: London Stock Exchange

